



2008 BUDDY WALK Press Release

FOR IMMEDIATE RELEASE

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8th Annual Buddy Walk Fast Approaching

The 8th annual Buddy Walk of the Down Syndrome Organization of Southern Nevada is fast approaching. The Buddy Walk is an advocacy walk developed by the National Down Syndrome Society in 1995 to celebrate National Down Syndrome Awareness Month in October and to provide an annual platform for advocacy.

The local Buddy Walk this year will take place on Sunday – September 28th, 2008 at Acacia Park, 50 Casa Del Fuego Street in Henderson.

The Buddy Walk has three primary goals:

- To promote acceptance and inclusion of people with Down syndrome;
- To raise funds locally and nationally for education, research and advocacy programs; and
- To enhance the position of the Down syndrome community, enabling us to positively influence local and national policy and practice.

Activities planned will include:

- 1:00 – 3:00 PM – Registration
- 3:00 – 3:30 PM – Welcome and Introduction
- 3:30 PM – the Walk begins
- 4:00 – 5:00 PM – Raffle, prizes and awards
- Throughout the event there will be ongoing fun, food and entertainment – including clowns, face painters, mascot characters, balloon artists, children's games and a DJ
- Buddy Walk Awareness bracelets and car magnets will be available for sale

Pre -registration for Individual Walkers is \$15 and \$30 for a family of four. Event Day Registration is \$20 for individuals and \$40 for a family of four. Registration includes a Buddy Walk t-shirt and one food and drink voucher ticket. Additional food will be available for sale. Participants are encouraged to fundraise beyond the registration fee by asking all their family, friends, colleagues and businesses that they patronize for donations. Incentive prizes are awarded based on fundraising levels.

Call today to participate in this fun and worthwhile event. Ways to participate are to be an individual walker or form a team, be a day of event vendor, a sponsor, or volunteer. To sign up or for additional information visit the DSOSN website at www.dsosn.org or call 702-648-1990. All proceeds benefit the DSOSN programs and services it offer to its members such as speech and various physical therapies as well as support groups, library resources and scholarships. **ANYONE CAN BE BUDDY – SIGN UP TODAY! BE A BUDDY! BE A STAR!**

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