



DIMES FOR DOWN SYNDROME CAMPAIGN OVERVIEW

Dimes for Down Syndrome is a community service project for school age children. Its purpose is to promote a positive understanding of Down syndrome within our community and to raise funds for the Down Syndrome Organization of Southern Nevada (DSOSN).

Your school can conduct your campaign during one of the following two week periods:

- During National Down Syndrome Awareness Month in October: Oct, 9th – Oct. 20th
- In November, during the season of thanks and giving: Nov. 6th – Nov. 17th
- In December, during the season of giving and sharing: Dec. 4th – Dec. 15th

Your school will receive the following supplies and materials to help you conduct a successful campaign:

- Coin collection containers for each classroom
- Bank bags to transport the coinage to Nevada State Bank for counting
- Campaign Information Letters for students to take home for parents/guardians
- Dimes for Down Syndrome Director Campaign Guidelines for each coordinator
- Dimes for Down Syndrome Classroom Guidelines for each teacher
- Dimes for Down Syndrome Dignitary Hero Posters for each classroom
- Facts about Down syndrome and the Down Syndrome Organization of Southern Nevada
- Coin Facts and Curriculum Guides
- School Tally Sheets and Classroom Coin Meter Sheets

To conduct your campaign:

- Distribute to each teacher coin collection containers, Classroom Guidelines and other materials for each classroom
- Send each student home with a Campaign Information Letter a few days prior to your campaign
- Let the DSOSN know if you want a representative to come and speak to your school prior to your campaign
- At the end of the campaign, take your coinage to any Nevada State Bank and count your coinage through their Coin Stop machines. Then convert the money collected into a check and mail to the DSOSN
- Send in the Campaign Completion Form so we can arrange a **McDonald's** lunch for your top fundraising class and reward your school with any prizes it has earned

What happens to the funds we raise?

- **100%** of the funds you raise stay in the local community to help thousands of children and individuals affected by Down syndrome
- These funds will help us provide the following programs and services: music therapy, dance therapy, yoga therapy, speech therapy, support groups, life skill seminars, scholarships, lending library and resource center, and many others.

**The Down Syndrome Organization of Southern Nevada is a
501 (c)(3) non-profit organization.**

Federal Tax ID #: 94-3040560

For additional questions, please call 702-648-1990 or email: dcline@dsosn.org