

Holiday Treasures

34th Annual Gala



2022 SPONSORSHIP OPPORTUNITIES



DOWN SYNDROME ORGANIZATION OF SOUTHERN NEVADA (DSOSN) FESTIVAL OF TREES AND LIGHTS (FOTL)



WHO WE ARE

In 1974, three families met while attending the Special Clinic for Children with Down Syndrome. These families realized how important it was for them to share ideas, provide guidance, and support each other. They started meeting on a regular basis and formed a support group.

In 1987, DSOSN was officially incorporated as a 501(c)(3) Nonprofit Organization. Over the years, DSOSN has grown to become a leading voice of advocacy for persons diagnosed with Down syndrome in Southern Nevada.

DSOSN Mission Statement

To enlighten the public by promoting a positive understanding of Down syndrome in the community and to be a source of support, information and education for families and individuals with Down syndrome.

Where Does the Money Go?

The FOTL is DSOSN's premier annual fundraising event. 100% of the net proceeds supports local existing/developing programs and membership-services, some of which are summarized below:

Services/Activities -

- New Parents Outreach
- Music Therapy and Therapeutic Dance
- Social Activities: Painting; Cool-21's; Intro to Magic; Dances; Outings
- Neighborhood Small Group Program

Developing Programs -

- Educational
 - Person-Centered Social-Emotional Learning
 - Public-Speaking and Presentations
 - Scholarships to established programs
- Job-Training/Career Development
 - Computer lab
 - Embroidery/Screen-Printing Training
- Independent living
 - Life-skills training/development
 - Residential living facility (long-term strategic plan)



DOWN SYNDROME ORGANIZATION OF SOUTHERN NEVADA (DSOSN) FESTIVAL OF TREES AND LIGHTS (FOTL)



FOTL EVENT

The Festival of Trees and Lights is a premier Las Vegas holiday tradition. This year it will be held on November 19, 2022 at Westgate Las Vegas, and will feature exquisitely decorated Christmas trees, wreaths, baskets, stockings, and traditional Hanukkah decorations, all of which will be made available for bidding by attendees during the silent and live auction of the Grand Gala event.

This long-standing and unique celebration was started by the DSOSN founding members in 1988. Over the years, the popularity of the event grew into one of the most elegant Christmas Galas of the holiday season.

This year, DSOSN is celebrating its 35th anniversary, and it is planned to be our best ever. The Gala is **black-tie** optional, and the festivities will include recognition & awards, celebrity auctioneer, Christian Kolberg, entertainment, a fabulous four-course dinner, and capped off with a champagne toast and dance. All proceeds go towards existing and developing programs that benefit DSOSN's members and their extended service



November 19, 2022

Reception & Silent Auction

5:30 – 7:00 pm

Main Event: 7:00 pm

Westgate Las Vegas

3000 Paradise Road

Las Vegas, NV 89109

Register Today!



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Sponsorship Opportunities



TITLE PARTNER - \$25,000

- Priority seating for sixteen (16) guests at two VIP tables
- VIP gifts for 16 event attendees
- Limousine to pick up your 16 guests to and from FOTL Gala
- Executive speaking role within the event program
- A full-color, two-page spread in the virtual Gala program book
- Name/Corporate logo on the Gala invitations
- Prominent display of Name/Corporate logo throughout event
- A specific program dedicated to you or your company for a year
- Logo and hyperlink on dsosn.org and on FOTL
- Personalized plaque presented during the event
- Recognized as Title Partner in all event materials and advertisements
- Welcome at FOTL Kickoff event by company representative
- Name/Corporate logo featured on all DSOSN social media platforms leading up to the event



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Sponsorship Opportunities



PRESENTING PARTNER - \$18,000

- Preferred seating for sixteen (16) guests at two VIP tables
- Full-page, full-color ad in the virtual Gala program book
- Name/Corporate logo on the Gala invitations
- Recognized as “owner” of an event section such as the silent auction area
- Prominent display of Name/Corporate logo throughout event
- Company name/logo on DSOSN website (with link to company website)
- A monthly calendar activity dedicated to you or your company for a year
- Personalized plaque presented during the event
- Recognized as Presenting Partner in all event materials and advertisements
- Welcome at FOTL Kickoff event by company representative
- Name/Corporate logo featured on all DSOSN social media platforms leading up to the event

PLATINUM PARTNER - \$10,000

- Preferred seating for eight (8) guests (one table)
- Full-page, full-color ad in the virtual Gala program book
- Name/Corporate logo on the Gala invitations
- Recognized as “owner” of an event section such as the bar service area
- Prominent display of Name/Corporate logo throughout event
- Company name/logo on DSOSN website (with link to company website)
- Personalized plaque presented during the event
- Recognized as Platinum Partner in all event materials and advertisements
- Recognized at FOTL Kickoff event
- Name/Corporate logo featured on all DSOSN social media platforms leading up to the event



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Sponsorship Opportunities



GOLD PARTNER - \$7,500

- Preferred seating for eight (8) guests (one table)
- Full-page, full-color ad in the virtual Gala program book
- Name/Corporate logo on the Gala invitations
- Recognized as “owner” of an event section such as the bar service area
- Prominent display of Name/Corporate logo throughout event
- Company name/logo on DSOSN website (with link to company website)
- Personalized plaque presented during the event
- Recognized as Gold Partner in all event materials and advertisements
- Recognized at FOTL Kickoff event
- Name/Corporate logo featured on all DSOSN social media platforms leading up to the event

SILVER PARTNER - \$5,000

- Seating for eight (8) guests
- Half-page, full-color ad in the virtual Gala program book
- Personalized plaque presented during the event
- Recognized as Silver Partner in all event materials and advertisements
- Recognized at FOTL Kickoff event
- Name/Corporate logo featured on all DSOSN social media platforms leading up to the event





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Sponsorship Opportunities



BRONZE PARTNER - \$2,500

- Seating for four (4) guests
- Quarter-page, full-color ad in the virtual Gala program book
- Name/Corporate logo on the Gala invitations
- Company name/logo on DSOSN website (with link to company website)
- Personalized plaque presented during the event
- Recognized as Bronze Partner in all event materials and advertisements
- Recognized at FOTL Kickoff event
- Name/Corporate logo featured on all DSOSN social media platforms leading up to the event

PARTNER - \$1,000

- Quarter-page, full-color ad in the virtual Gala program book
- Personalized plaque presented during the event
- Recognized as a Partner in all event materials and advertisements
- Recognized at FOTL Kickoff event
- Name/Corporate logo featured on all DSOSN social media platforms leading up to the event

It is only through the support from the community at large and partners like you, that DSOSN can continue the work of helping our members develop their confidence and self-advocacy skills. We believe it is only when our members are individually equipped with the skills to advocate for themselves, that they will truly be able to be fully integrated, included, and participate in society ... like everyone else. **THANK YOU for your tax-deductible donations!**



For additional
information, visit
www.dsosn.org or
use the QR Code

