

*Season of Love*  
*35<sup>th</sup> Annual Gala*



2023 SPONSORSHIP OPPORTUNITIES

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### **HOW IT ALL GOT STARTED**

In 1974, three families met while attending the Special Clinic for Children with Down Syndrome. These families realized how important it was for them to share ideas, provide guidance, and support each other. They started meeting on a regular basis and formed a support group, and the group evolved into an organization.

In 1987, DSOSN was officially incorporated as a 501(c)(3) Nonprofit Organization. Over the years, DSOSN has grown to become a leading voice of advocacy for persons diagnosed with Down syndrome in Southern Nevada. Three years ago, the organization extended its services and membership to include persons diagnosed with other intellectual developmental disabilities (IDD).

### **DSOSN MISSION STATEMENT**

To enlighten the public by promoting a positive understanding of Down syndrome in the community and to be a source of support, information and education for families and individuals with Down syndrome, and other intellectual developmental disabilities (IDD).

### **WHERE DOES THE MONEY GO?**

The FOTL is DSOSN's premier annual fundraising event. 100% of the net proceeds supports membership services, and existing/developing programs. All the programs are geared towards enhancing the Educational, Employment, and Independent-Living skills of our members. Some of these programs/services are summarized below:

#### **Services/Activities (Emotional/Sensory Stimulation):**

- New Parents Outreach, Support, and Referrals
- Music Therapy, Speech Therapy, and Socialization Skills (birth to 6 years old)
- Recreational Activities: Art/Painting; Sports; Cool-21s Outings; Dance

#### **Impactful Programs (Person-centered to maximize individual potential):**

- Self-Advocacy Public Speaking Class; Computer Lab; Reading Clinic; Assistive Technology; iPad/Laptop Computer Loan Program.

# Season of Love

## 35<sup>th</sup> Annual Gala

### Developing Programs:

- **Job-Training/Career Development**
- **Home Economics/Independent Living Life Skills**
- **Job Development/Preparation/Training**
- **Scholarship Program**

### THE FOTL EVENT

**The Festival of Trees and Lights is a premier Las Vegas holiday tradition. This year it will be held on November 26, 2023 at Westgate Las Vegas, and will feature exquisitely decorated Christmas trees, wreaths, baskets, stockings, and traditional Hanukkah decorations, all of which will be made available for bidding by attendees during the silent and live auction of the Grand Gala event.**

**This long-standing and unique community celebration was started by the DSOSN founding members in 1988. Over the years, the popularity of the event grew into one of the most elegant Christmas Galas in Las Vegas during the holiday season. Join us as we come together again this year to celebrate this wonderful holiday tradition, and help us restore the elegance of this event to its glory days.**

**This year, DSOSN is celebrating the 36<sup>th</sup> anniversary of the Organization, and the 35<sup>th</sup> anniversary of the FOTL gala event, the very first (and longest running) fundraising event of the organization. To celebrate the convergence of these two historical organizational milestones, the Planning Committee has committed to making this year's FOTL gala event even grander than it was last year. The Gala is black-tie optional, and the festivities will include recognition and awards, celebrity auctioneer, Christian Kolberg, live entertainment, a fabulous four-course dinner, a champagne toast, and dance to the music of a celebrated local DJ.**

**Date:** November 26, 2023  
**Reception & Silent Auction:** 5:30 - 7:30 pm  
**Grand Gala Event:** 7:00 - 12 Mid Night  
**Location:** Westgate Las Vegas Resort, Ballroom A-D  
300 Paradise Road, Las Vegas, NV 89109  
Scan QR Code to register on the website



# Season of Love

## 35<sup>th</sup> Annual Gala



### **EXCLUSIVE SPONSOR**

- CEO and guest seated at the Governor's Table
- Three priority seating VIP tables (30 guests)
- Three VIP Gift Hampers (one per table)
- Limousine transportation to the gala event for all 30 guests (group-pick up from/returned to a specific location)
- Executive speaking role at the gala event
- Invitation for sponsor and guests to exclusive VIP Reception
- A full-color two-page spread in the virtual gala program book
- Electronic display of company's name/logo throughout event
- A DSOSN program promoted with you/your company as the sponsor for a year
- Logo and hyperlink on DSOSN website (dsosn.org) for one year
- Personalized plaque presented to you/your company during the event
- Recognized as Exclusive Sponsor in all event's promotional materials
- Name and corporate logo featured on all DSOSN social media platforms
- Other benefits/incentives open to negotiation



### **PLATINUM SPONSOR - \$20,000**

- Three priority seating VIP tables (30 guests)
- Invitation for sponsor and guests to exclusive VIP Reception
- A full-color one-page spread in the virtual gala program book
- Electronic display of company's name/logo throughout event
- A DSOSN program promoted with you/your company as sponsor for a year
- Logo and hyperlink on DSOSN website (dsosn.org) for one year
- Personalized plaque presented during the event
- Recognized as Platinum Sponsor in all event's promotional materials
- Name and corporate logo featured on all DSOSN social media platforms

# Season of Love

## 35<sup>th</sup> Annual Gala



### **GOLD SPONSOR - \$15,000**

- Two priority seating VIP tables (20 guests)
- Invitation for sponsor and guests to exclusive VIP Reception
- A full-color half-page spread in the virtual gala program book
- Electronic display of company's name/logo throughout event
- Logo and hyperlink on DSOSN website (dsosn.org) for one year
- Personalized plaque presented during the event
- Recognized as Gold Sponsor in all event's promotional materials
- Name and corporate logo featured on all DSOSN social media platforms



### **SILVER SPONSOR - \$10,000**

- Two priority seating VIP table (20 guests)
- Invitation for sponsor and guests to exclusive VIP Reception
- A full-color quarter-page spread in the virtual gala program book
- Electronic display of company's name/logo throughout event
- Personalized plaque presented during the event
- Recognized as Silver Sponsor in all event's promotional materials
- Name and corporate logo featured on all DSOSN social media platforms



### **BRONZE SPONSOR \$5,000**

- One priority seating VIP table (10 guests)
- Invitation for sponsor and guests to exclusive VIP Reception
- Electronic display of company's name/logo throughout event
- Personalized plaque presented during the event
- Recognized as Bronze Sponsor in all event's promotional materials
- Name and corporate logo featured on all DSOSN social media platforms

**NOTE: The Exclusive VIP reception event will be held one hour prior to the start of the FOTL Gala.**

# Season of Love

## 35<sup>th</sup> Annual Gala

### **OTHER SPONSORSHIP OPPORTUNITIES/ADVERTISING**

<b>Table Sponsor:</b>	<b>\$2,000</b>	<b>Logo display at event/website</b>
<b>Bar Sponsor:</b>	<b>\$5,000</b>	<b>Logo display at bar, event, and website</b>
<b>Special Viewing Event</b>	<b>\$5,000</b>	<b>Logo display at all events, website/social media</b>
<b>Audio/visual at event</b>	<b>\$5,000</b>	<b>Logo display at all events, website/social media</b>
<b>Designing a tree</b>	<b>\$1,500</b>	<b>Logo display at event/website</b>
<b>Wreath Design</b>	<b>\$1,000</b>	<b>Logo on website/social media</b>
<b>Full Page Flip Book Ad</b>	<b>\$1,000</b>	<b>E-Flip Book available at event/website 1 year</b>
<b>Half Page Flip Book Ad</b>	<b>\$500</b>	
<b>Quarter Page Flip Book Ad</b>	<b>\$250</b>	

**NOTE: For all information related to sponsorship, please contact the FOTL Committee Chair, Ramesh Gokal, at (702) 370-2066**

### **WITH THE GREATEST OF APPRECIATION...**

**It is only through the support from the community at large and partners like you that DSOSN can continue the work of helping our members to maximize their individual potential.**

**We believe it is only when our members are individually equipped with the skills to advocate for themselves, that they will be able to become fully integrated, included, and accepted **in society...****  
**like everyone else.**

**THANK YOU for your tax-deductible donations!**

For additional  
information, visit  
[www.dsosn.org](http://www.dsosn.org) or  
scan this QR Code

